Our Opportunity: Arts and Culture is the connective tissue of community whose well-being depends on risk-taking, diverse expression, and representation of the many and varied identities in Washtenaw County.

VISION
1. Activate the artistic and cultural identity of all people in Washtenaw County.
2. Ensure a fundamental level of access to arts and culture experiences for all people in Washtenaw County.

FOCUS AREA: Neighborhoods
Centers of activity, identity, and connection within Washtenaw County that can be based on geography, identity, vocation, & more.

IMPACT & OUTCOMES
1. 100,000 new audience members and/or participants are catalyzed in nonprofit arts and culture events in Washtenaw County, MI.
2. $115M in annual economic activity is catalyzed by arts and culture nonprofits in Washtenaw County, MI.