

Our Opportunity: Arts and Culture is the **connective tissue** of community whose well-being depends on risk-taking, diverse expression, and representation of the many and varied identities in Washtenaw County.

FOCUS AREA: Neighborhoods

Centers of activity, identity, and connection within Washtenaw County that can be based on geography, identity, vocation, & more.

Strategies

Connecting

Convening

Community Investment

Collaborators

Navigators

Nonprofits

Artists & Culture Makers

VISION

1. Activate the **artistic and cultural identity** of all people in Washtenaw County.
2. Ensure a **fundamental level of access** to arts and culture experiences for all people in Washtenaw County.

IMPACT & OUTCOMES

1. **100,000 new audience members** and/or participants are catalyzed in nonprofit arts and culture events in Washtenaw County, MI.
2. **\$115M in annual economic activity** is catalyzed by arts and culture nonprofits in Washtenaw County, MI.

